

Risk Assessment Report

Firstname Lastname

Position: Position

College: College Name

Date of Birth: Month DD, YYYY

Risk Summary: Firstname Lastname has a 54.36% chance of being arrested or suspended for alcohol- or drug-related offenses, placing him in the high-risk category for this type of behavior; his predicted probability of arrest or suspension for this behavior is higher than 98% of other players. Lastname's 2.11% chance of being arrested or suspended for other personal conduct issues, and 3.04% chance of being suspended for violating team rules place him in the low-risk category for these two behavior types.

Note: The predictions included in this report were generated using statistical models developed by Social Science Automation, Inc., based on 592 players' college speech and their arrest and suspension records while in the National Football League. Social Science Automation has identified similarities in the college speech of players who have gone on to be arrested or suspended for certain behaviors while in the NFL; other similarities have been identified in the college speech of those players who have avoided arrest or suspension during their NFL careers for these same behaviors.

Lastname's Risk Profile

PREDICTED CHANCE OF
ARREST OR SUSPENSION

Alcohol/Drugs

54.36%

Personal Conduct

3.13%

Team Rules

3.04%

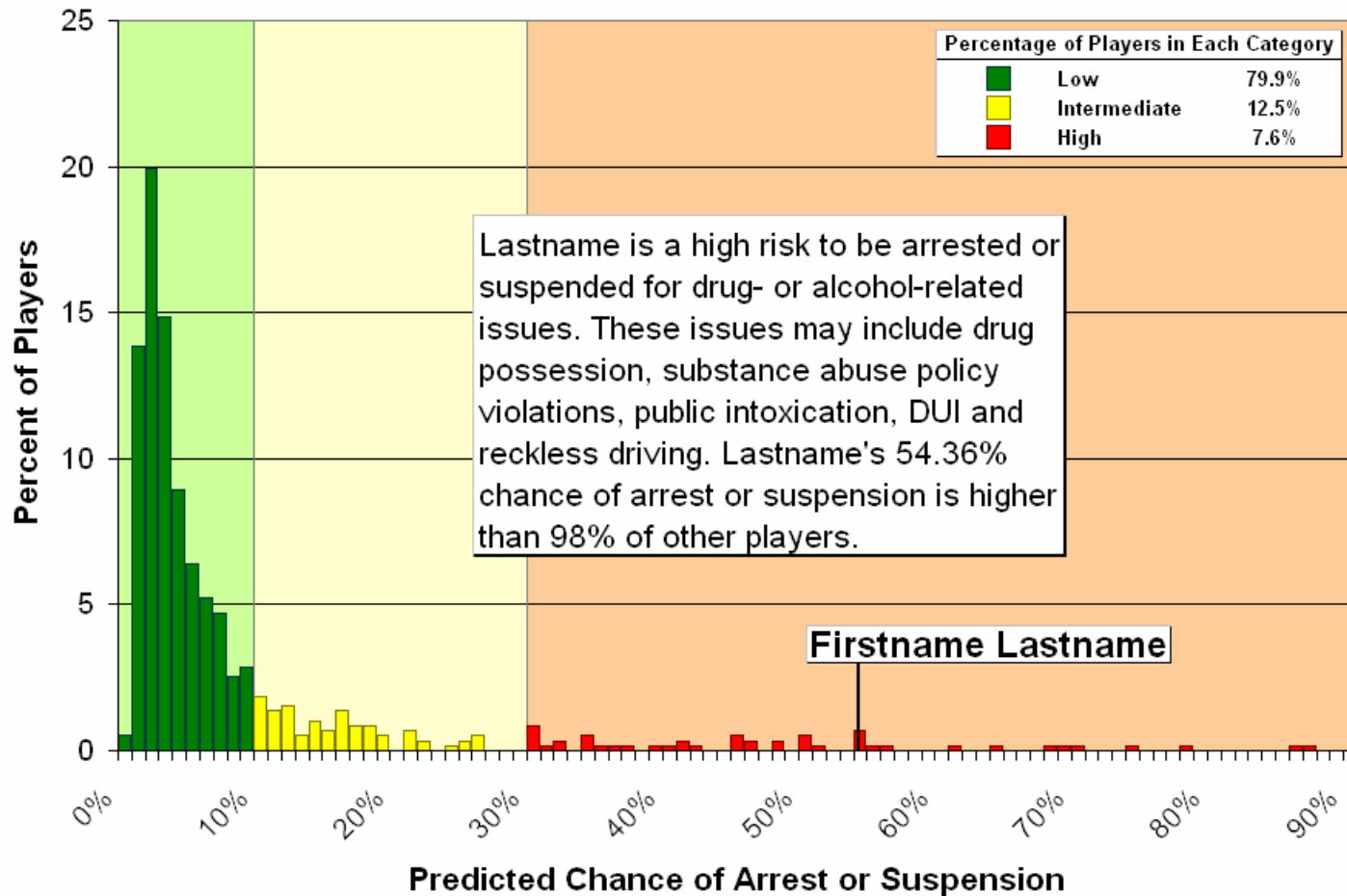
RISK CATEGORIES

Low

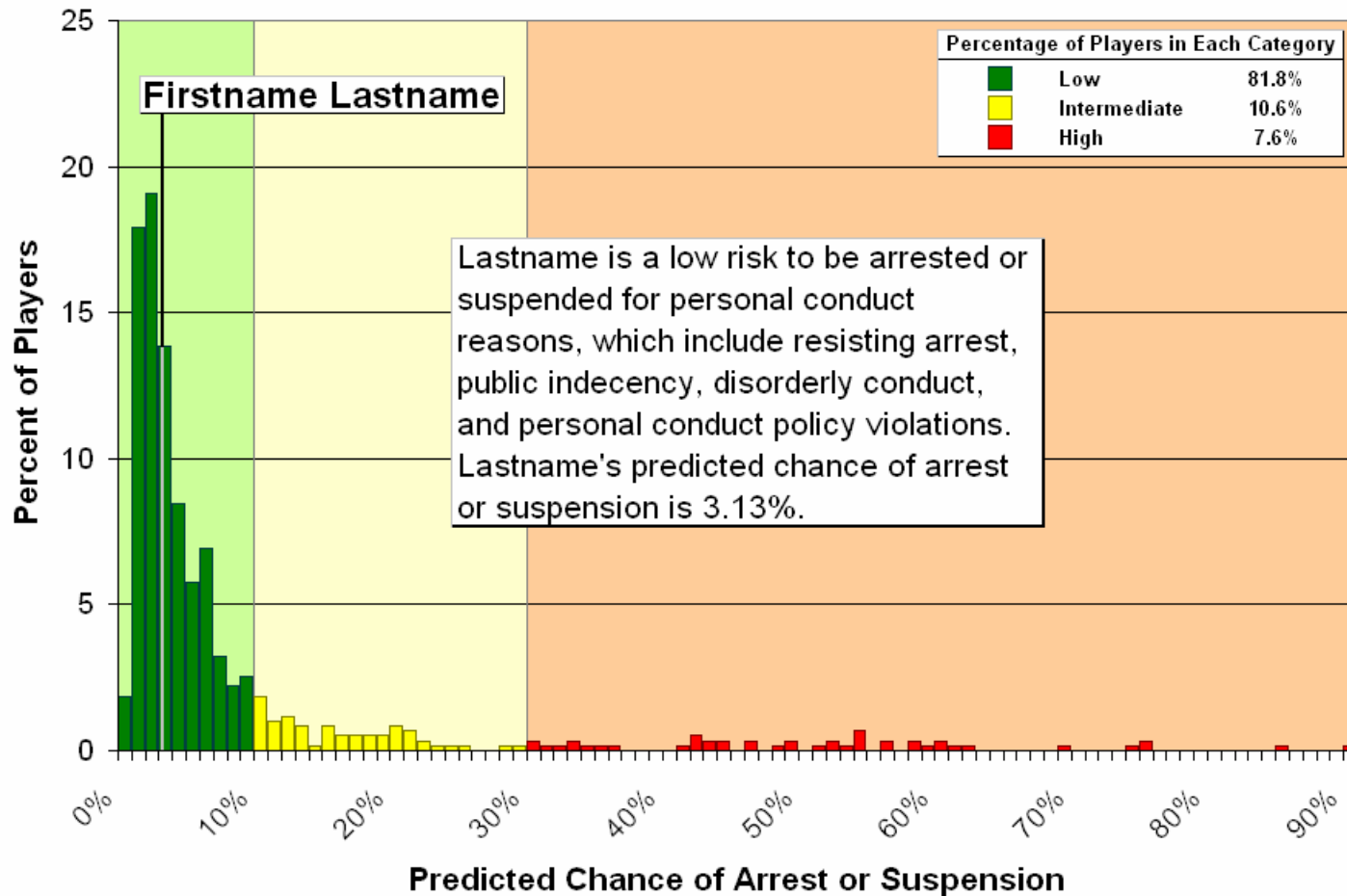
Intermediate

High

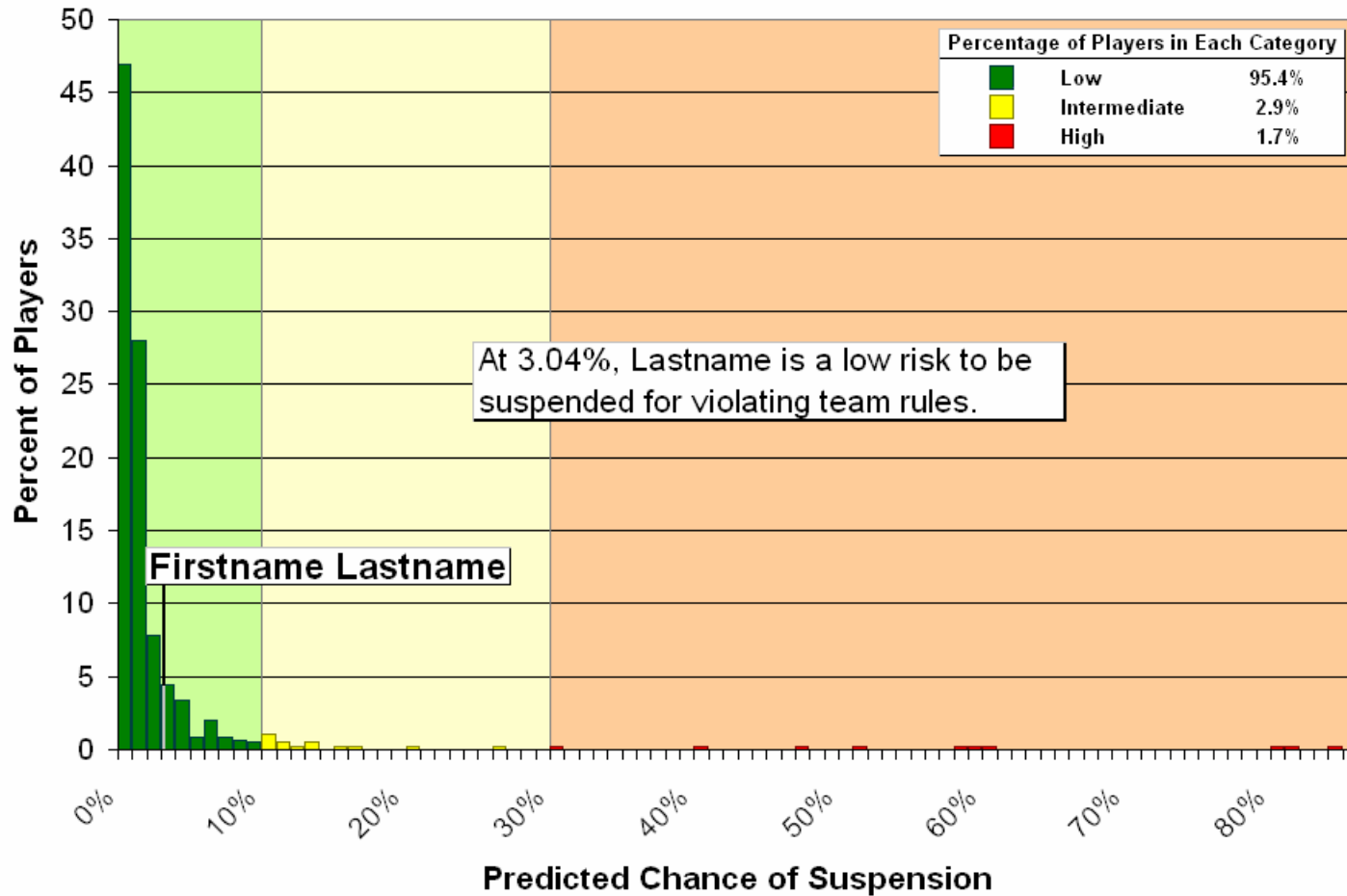
Risk of Arrest or Suspension for Alcohol- or Drug-Related Offenses **54.36%**



Risk of Arrest or Suspension for Personal Misconduct 3.13%



Risk of Suspension for Violating Team Rules 3.04%



About Achievement Metrics, LLC

Achievement Metrics, LLC provides risk prediction services to the sports and entertainment industries. Headed by Dr. Roger Hall, Achievement Metrics advises sports teams, league officials, sponsors and insurers about the relative off-field risks of athletes. Achievement Metrics can work with customers to develop specialty assessments and predictions for athletes, teams, actors, musicians, celebrities, and others involved in the sports and entertainment fields. Dr. Hall has over twenty years of behavioral assessment experience and maintains offices near Columbus, Ohio, and Cincinnati, Ohio. Achievement Metrics is a partner of Social Science Automation, Inc.

About Social Science Automation, Inc.

Social Science Automation, Inc. has for more than a decade focused on providing state-of-the-art automated text analysis products and services to government, business, and academic clients. Founded by Dr. Michael Young and Dr. Margaret Hermann in 1997, Social Science Automation identified a need within government organizations for automated text analysis services and corresponding expert consultation. Since then, the company has diversified its offerings to include solutions for media analysis, athlete achievement, profiling, and forensic psycholinguistics. Our breadth of offerings in various vertical markets offer a wide range of expertise, all rooted in our core competency of automated text analysis.

Social Science Automation employs an outstanding local staff near Columbus, Ohio, and has access to a network of experts throughout the United States, Canada, and the United Kingdom. Our international network offers clients unmatched expertise from the best people in the business – all contributing a unique and sophisticated perspective that allows us to deliver high-quality products and services.

Legal Notice

This report provides results from Achievement Metrics, LLC's analysis of players' speech based upon its established criteria. This report's sole and exclusive purpose is to provide the intended recipient with an additional player evaluation tool. This report does not guarantee future player performance or behavior and is not meant to be a comprehensive statement, evaluation, or judgment of any player's character or future performance. Achievement Metrics, LLC has distributed this report in an attached multiple-page format and intends for the report to be used in that format. This notice applies to all parts of this report regardless of whether this report is subsequently separated after distribution.